Subject: Re: Trolley Statistics

From: Lorena Parker Date: 11/08/2016 02:21 PM

To: "Cham, Michael" < MCham@portla.org>

Michael,

Do you have the Visitor's map? It's on a 12" x 18" paper, double sided. Perhaps Augie Bezmalinovich may have one.

We ran a special summer trolley route from May 7th to October 2nd, 2016. We operated four trolleys over the summer. The summer trolley route had six stops along the waterfront:

- 1) Battleship Iowa
- 2) Ports O' Call
- 3) Ports O' Call Additional Parking Area
- 4) Crafted at the Port of LA
- 5) Double Tree Hotel
- 6) Cabrillo Beach

The other 3 stops were in downtown San Pedro on 6th and 7th streets.

We did not begin to gather statistics until May 28th.

During LA Fleet week, we added another stop in addition to the ones mentioned above. We operated four trolleys from 8am to 10pm for four days, moving around 5,000 passengers.

Although we are now running our traditional route, we also will continue to make a stop at Crafted.

Routes we ran over the summer included the following:

Summer Route

First Thursday Route (Now stopping at Crafted)

**Boat Show Route** 

LA Fleet Week Route

Cruise Terminal Route

Cars and Stripes Route

I hope this information helps.

Best regards,

Lorena Parker



Summer trolley route revised 5.4.16 low res for...

Lorena Parker Executive Director San Pedro Property Owners' Alliance San Pedro Historic Waterfront **Business Improvement District** 390 W. 7th Street | San Pedro, CA 90731 T 310.832.2183 | F 310.832.0685 Lparker@sanpedrobid.com www.sanpedrobid.com

On Tue, Nov 8, 2016 at 12:58 PM, Lorena Parker < <a href="mailto:lparker@sanpedrobid.com">lparker@sanpedrobid.com</a>> wrote:

Michael,

Here are the statistics. We are gathering more information for you.

Best regards,

Lorena Parker

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Summer trolley route revised 5.9.16.pdf



Attachments-119/2016-2017 Fall Winter Spring trolley route.pdf